PrestaShop Cheatsheet

A quick reference guide for PrestaShop, covering essential features, modules, customization options, and common tasks.

Core Concepts & Navigation

Admin Panel Overview

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The PrestaShop admin panel is the central hub for managing your store.

Key areas include:

- Dashboard: Provides an overview of store activity, sales, and key metrics.
- Catalog: Manage products, categories, attributes, and features.
- Orders: View and manage customer orders, invoices, and delivery slips.
- Customers: Manage customer accounts, addresses, and groups.
- Modules: Install, configure, and manage modules to extend store functionality.
- Design: Customize the store's appearance with themes and templates.
- Shipping: Configure shipping carriers, prices, and handling.
- Payment: Set up payment methods and manage transactions.
- International: Configure store localization, currencies, and languages.
- Shop Parameters: Configure general store settings, SEO, and maintenance.
- Advanced Parameters: Manage performance, database, and other technical settings.

Product Management

Adding a New Product

- 1. Navigate to Catalog > Products
- 2. Click 'Add new product'
- 3. Enter basic information: Name, Type (Standard, Pack, Virtual, Combinations).
- 4. Fill out the 'Basic settings' Tab: product description, images, features, pricing.
- 5. Go to 'Quantities' Tab: set quantities, min quantity for purchase.
- 6. 'Shipping' Tab: set shipping options, weight, dimensions, shipping fees, available carriers.
- 7. 'Pricing' Tab: add price details, taxes, cost per item.
- 8. Click 'Save'.

Module Management

Installing Modules

- 1. Go to Modules > Module Manager .
- 2. Upload a module from your computer using the 'Upload a module' button, or select modules from the module catalog.
- 3. Configure module settings. Some modules may require configuration for proper operation.

Navigating the Backend

Left Menu:	Provides access to all major sections of the admin panel.
Search Bar:	Quickly find specific settings, products, or modules.
Quick Access Menu:	Create shortcuts to frequently used pages.

Basic Configuration

Initial setup involves configuring:

- Store Name: Under Shop Parameters > General
- Contact Information: Under Shop Parameters > Contact
- **Currencies**: Under International > Localization
- Languages: Under International > Localization
- Payment Methods: Under Payment > Payment Methods
- Shipping Carriers: Under Shipping > Carriers

Product Options & Combinations

Attributes:	Define characteristics like color, size, or material.
Features:	Highlight specific product details (e.g., screen resolution, processor speed).
Combinations:	Create variations of a product based on attributes (e.g., a t- shirt available in different sizes and colors).

Managing Categories

- 1. Go to Catalog > Categories
- 2. Add new categories using 'Add new category'.
- 3. Assign products to categories.
- 4. Set category's parent.
- 5. Enable or disable categories.



Essential Modules

Payment

Modules:

Shipping

Modules: SEO

Modules:

Marketing Modules:

Module Configuration

- 1. Navigate to Modules > Module Manager .
- 2. Locate the module.

Theme Customization Options

3. Click configure to access module settings.

Theme Customization

Theme Selection

1. Go to Design > Theme & Logo .

engines.

2. Choose a default theme. PrestaShop offers a selection of free and paid themes.

Enable payment gateways like

PayPal, Stripe, or bank transfer.

Integrate with shipping carriers

Optimize your store for search

like UPS, FedEx, or USPS.

Implement promotional

loyalty programs.

campaigns, discounts, and

 Preview the theme before activating it. If you want a theme that is not offered, you can upload a theme from your computer.

Live Configurator:	Customize colors, fonts, and layout in real-time.
Theme Editor:	Modify theme files (CSS, JavaScript, and templates) for advanced customization. Requires technical knowledge.
Logo Configuration:	Upload logo files from Design > Theme & Logo .

Managing Hooks

- 1. Go to Design > Positions .
- 2. Hooks allow modules to 'hook' into specific locations on your store's pages. Modules can be attached or detached from hooks in this area.