# CHEATHERD Technical Writing Content Guidelines

J A comprehensive cheat sheet outlining essential content guidelines for effective technical writing, covering structure, style, and template usage.

# **Principles of Effective Technical Writing**

### **Clarity and Precision**

**Use precise language:** Avoid ambiguity by choosing words with clear and specific meanings.

**Define terms:** Clearly define any technical or specialized terms that your audience may not understand.

**Avoid jargon:** Minimize the use of industryspecific jargon or acronyms. If used, provide a clear explanation.

**Be concise:** Use short, direct sentences. Avoid unnecessary words or phrases.

Write for your audience: Tailor your language and level of detail to the knowledge and experience of your intended readers.

# **Style and Tone**

Active vs. Passive Voice

Active<br/>VoicePreferred for clarity and directness.<br/>Example: "The user clicks the button."Passive<br/>VoiceCan be used when the actor is<br/>unknown or unimportant. Example:<br/>"The button is clicked by the user."

#### Accuracy and Completeness

Verify information: Ensure all factual information, data, and statistics are accurate and up-to-date.

**Provide context:** Give readers sufficient background information to understand the topic.

Address potential questions: Anticipate questions that readers might have and provide answers within the document.

Include all relevant details: Ensure all necessary steps, procedures, or specifications are included.

### Organization and Structure

**Use headings and subheadings:** Break up large blocks of text into smaller, manageable sections with clear headings.

**Logical flow:** Arrange information in a logical order that is easy to follow.

**Use lists and tables:** Present information in lists or tables for clarity and readability.

**Provide an overview:** Start with a brief overview or summary of the document's purpose and content.

**Use transitions:** Use transition words and phrases to connect ideas and sentences smoothly.

#### Tone and Persona

Maintain a professional tone: Use a formal and objective writing style.

Avoid bias: Write in a neutral and unbiased manner.

**Be respectful:** Treat readers with respect and avoid condescending language.

**Consider company voice:** Adhere to the established voice and style guidelines of your organization.

# Utilizing Templates Effectively

#### Types of Templates

**Document Templates:** Pre-designed layouts for reports, manuals, and other documents.

**Presentation Templates:** Standardized designs for presentations.

**Email Templates:** Consistent formats for internal and external communications.

**Code Templates:** Pre-written code structures for various programming tasks.

## **Review and Revision**

## Self-Review Checklist

Accuracy: Verify all facts, figures, and data. Clarity: Ensure the writing is easy to understand. Completeness: Confirm all necessary information is included. Conciseness: Remove unnecessary words and phrases. Consistency: Check for consistent formatting and style.

#### **Customizing Templates**

**Understanding placeholders:** Replace bracketed placeholders with appropriate content.

Maintaining consistency: Ensure all customizations align with the overall template design.

Adhering to guidelines: Follow any specific instructions provided with the template.

#### Peer Review Process

Selecting reviewers: Choose individuals with relevant expertise.

**Providing feedback:** Offer constructive and specific feedback.

Addressing comments: Review and incorporate feedback appropriately.

# Formatting and Consistency

**Use consistent formatting:** Maintain consistency in font, size, spacing, and style throughout the document.

**Apply style guides:** Follow established style guides (e.g., Microsoft Manual of Style, Chicago Manual of Style) for grammar, punctuation, and capitalization.

**Use templates:** Utilize provided templates to ensure consistency and adherence to company standards.

#### **Benefits of Using Templates**

**Consistency:** Templates ensure a uniform look and feel across all documents.

**Efficiency:** Templates save time and effort by providing a pre-built structure.

**Professionalism:** Templates contribute to a professional and polished appearance.

#### **Revision and Iteration**

**Incorporating feedback:** Revise the document based on reviewer comments.

**Multiple iterations:** Be prepared to revise the document multiple times.

**Final review:** Conduct a final review before publishing or distributing the document.

